

industrielinqs

VERBINDT INDUSTRIËLE KETENS

Industrielinqs magazine is the successor to the titles Utilities and iMaintain and focuses on topics as energy transition, innovation, digitization, maintenance and safety.

The magazine is published 8 times a year and reaches per edition approximately 16,650 readers within the process industry, food and pharma, utilities-intensive organizations and energy and water companies.

Industrielinqs magazine is read by maintenance professionals, production managers, energy efficiency managers and middle and senior executives within the mentioned sectors.

The magazine, together with the website and weekly online newsletter are part of the Industrielinqs platform.

Approximately 6000 visitors visit the website www.industrielinqs.nl every month for the latest news, every Tuesday the online newsletter is distributed and now reaches more than 7,500 subscribers.



Rates

| | | | | |
|-------------|-----------------|---------|---------|---------|
| Full colour | 1x | 3x | 6x | 9x |
| 1/1 page | € 2.707 | € 2.030 | € 1.894 | € 1.759 |
| 1/2 page | € 1.584 | € 1.188 | € 1.108 | € 1.029 |
| 1/4 page | € 995 | € 746 | € 696 | € 646 |
| 2/1 page | In consultation | | | |

Branded Content (in consultation)

| | |
|------------------|-------------------------------|
| 1/1 page | photo, logo, 300 words |
| 2/1 spread | photo, logo, 800 words |
| 1/1 photo page | big picture, logo, short text |
| 2/1 photo spread | big picture, logo, short text |

In consultation Industrielinqs can write your text

Dates of appearance

| Ed.Topics | Appearance | Reservation | Art work |
|-------------------------|------------|------------------|------------|
| 1 Digital magazine | 19-01-2021 | | |
| 2 Education | 02 03 2021 | 10 02 2021 | 12 02 2021 |
| 3 Water treatment | 06 04 2021 | 17 03 2021 | 19 03 2021 |
| 4 Energy conservation | 04 05 2021 | 14 04 2021 | 16 04 2021 |
| 5 Maintenance | 08 06 2021 | 19 05 2021 | 21 05 2021 |
| 6 | 29-06-2021 | Digital magazine | |
| 7 Dossier Hydrogen | 31-08-2021 | Digital magazine | |
| 8 Asset management | 21 09 2021 | 01 09 2021 | 03 09 2021 |
| 9 Water treatment | 19 10 2021 | 29 09 2021 | 01 10 2021 |
| 10 Energy efficiency | 16 11 2021 | 27 10 2021 | 29 10 2021 |
| 11 Safety + | 07 12 2021 | 17 11 2021 | 19 11 2021 |
| SpecialMaintenance NEXT | | | |

Total circulation: 4.500 print and digital

The format for digital magazines is different. Please contact us to discuss the possibilities. In 2021 the Special Projects & Innovation will appear on September 28th.

Contact

Acquisition

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Publisher

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Supplements*

| | |
|--------------------|-----|
| Cover 2 | 10% |
| Cover 3 | 10% |
| Cover 4 | 20% |
| Preferred position | 15% |

*In consultation only

Inserts

Maximum of 2 page's: € 1.983 (max. 20 gram)
4, 6 and 8 page's: in consultation
Above prices incl. port- and handling costs.

Art work

Format (w x d)

| | landscape | portrait | bleed |
|----------|-----------|-----------|-----------|
| 2/1 page | | | 420 x 297 |
| 1/1 page | 185 x 267 | 210 x 297 | |
| 1/2 page | 90 x 267 | 185 x 132 | |
| 1/4 page | 90 x 132 | 185 x 64 | |

Gutter: 12,5 mm

For 1/1 pages, digital as Certified PDF with colour proof. Other sizes in QuarkXPress 4.1 or Illustrator pictures as EPS, JPG or TIFF file scans must be at least 300 DPI. With questions you can contact our after sales +31 70 399 00 00. When the material supplied is not ready to print. Additional costs will be charged.

Rates are valid from October 1st, 2020 hereby replacing all previous rates. All rates are per issue and excl. VAT.

Click on the magazine to read





Website Industrielingen

The website offers various possibilities to bring your message to the attention of the on average 6,000 visitors per month.

Advertising possibilities Website

| Months (price per month) | 1 | 3 | 6 | 12 |
|--------------------------|-------|-------|-------|-------|
| ● Topbanner 750x96 | € 950 | € 805 | € 685 | € 575 |
| ● Banner 360x92 | € 600 | € 440 | € 350 | € 310 |

White paper: € 575,- per insertion

Highlight top right of the website during one week plus mentioning in the next online news letter and magazine, landingpage of your choice.

Project reports/whitepapers generated by the editorial staff: Price in consultation Highlight top right of the website during one week plus mentioning in the next online news letter and magazine, landingpage of your choice.

Pim Koersen

Onderwerp: FW: Industrielingen nieuwsbrief - Allereerste editie Industrielingen magazine binnenkort bij u op de mat



Industrielingen online newsletter

More than 7,500 subscribers receive the most important news items through the Industrielingen online newsletter every week.

Advertising possibilities online newsletter

| | | |
|-------------|--------------|-------|
| Topbanner | 750x96 | € 310 |
| Banner | 360x92 | € 250 |
| Advertorial | ca. 75 words | € 310 |

+ picture

For further information or reservations, please contact Arthur Middendorp of Jetvertising b.v. Arthur Middendorp of Jetvertising b.v. T: +31(0)70 399 00 00 • E: arthur@jetvertising.nl